

Where did you get the Realtor E-mail list?

Our list is compiled and updated continuously from a number of sources including websites, business and industry directories, phone verification, government records, licensing boards, municipal directories, membership rosters, attendee registers, Yellow Page and Business White Page directories, county courthouse records, and leading business publications.

How often are they updated? Do many people opt-out?

The list is updated in real time. Any bounces, changes or removes etc. are updated as they happen. New names are added as they are found. Unsubscribes are very low. Most come from agents who are retiring.

Where did you get the Consumer E-mail lists (Renter, Home Owner & Active Adult)?

Our database is subscription based. We are affiliated with over 200 Internet sites that survey millions of consumers about their demographics and interests. The resulting list is 100% Opt-In, and it is constantly updated.

What do you know about the recipients?

Current renters have a household income above \$75,000; age 25-45.
 Current Home Owners have a household income above \$100,000.
 Current Active Adults age 55+ have a household income above \$100,000.

Do many opt-out and unsubscribe?

Unsubscribes are very low. Our partners have a database of about 65 million names and have less than 80k unsubscribes for an unsubscribe rate of 0.12%.

Is this spam? And what about spam filters?

Our lists consist of individuals who have agreed to receive information or solicitations relevant to their interests, from affiliated business partners. Our E-mails are in complete compliance with the CAN-SPAM Act of 2003. We are white listed with all the major Internet service providers to maximize the delivery of E-mails.

Will everyone on your list get a copy of my E-mail?

Unfortunately mass E-mailing is not yet an "exact science". Around 6%-8% of E-mails don't go through. These undeliverable addresses change throughout the day and there is no way to predict which E-mail addresses will end up on the undeliverable list.

How long does it take before the E-mail is sent out?

The E-mail will be sent within 24 hours of approval or on a specific date(s) if requested.

Can we add links to websites and E-mail addresses?

Yes, we encourage you to include these interactive mechanisms in your E-mail.

What do I need to provide you with to send an E-mail?

Refer to E-mail Request Sheet

How much does it cost?

Realtor E-mails are priced per county by number of recipients. Minimum charge is \$250 per blast.

Consumer E-mails are priced by total number of recipients. Minimum charge is \$350 per blast.

Number of Realtors	Price per county	First 35,000	\$10.00/thousand
1-1,000	\$ 50	Additional	\$7.50/thousand
1,001-3,500	\$150		
3,501-10,000	\$200		
10,001 +	\$250		

There are no set-up charges.

How do I pay you?

When you place your E-mail request:

- Give us a billing address, phone number, fax number and E-mail address.
- We do not accept credit cards.
- You will be billed within 30 days.

