

2009



DIRECT MAIL
Mailing Lists

Top Agents *at their home address*

1,400 Maryland / 1,550 Virginia

You can mail your flyer, invitation, announcement or brochure to Top Producing Real Estate agents at their home address on an individual basis. Your piece will be the only one mailed and you can tailor the list to meet your geographic criteria.

Luxury Agents *specializing in sales of homes over a million dollars*

387 Maryland / 444 Virginia

We have developed a list of Top Producing Real Estate Agents who specialize in selling luxury homes priced over \$1,000,000. You can mail your individual flyer to this group at their home address.

Relocation Agents *specializing in families & corporate relocation*

472 Maryland / 569 Virginia

The relocation market in this area has always been quite active and very important to your business. Over 90% of all employees relocated to this area use a Realtor.

Active Adult Agents *specializing in age 55+ housing*

477 Maryland / 507 Virginia

The active adult (age 55+) housing market is increasing in great proportion in the Metro area. A new breed of Realtor is emerging who specializes in this housing specialty.

Real Estate Offices *mail individual or bulk copies*

Call for details

We can mail your flyer or multiple flyers directly to the office manager of the area's real estate offices. Send one or send multiple copies for distribution to their agents.

Rates per piece/self-mailer

95¢ each plus postage

Folding - 6¢ each
Inserting - 6¢ each

#10 Env. - 10¢ each
9" x 12" Env. - 25¢ each



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10/28/08